

**MISSISSIPPI BROADCASTERS, LLC
MERIDIAN, MS
EEO PUBLIC FILE REPORT**

Period: This report covers the period from February 1, 2009 through January 31, 2010.

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Mississippi Broadcasters, LLC in the employment location of 3436 Highway 45 North, Meridian, MS 39301.

Mississippi Broadcasters, LLC is currently the licensee of stations WOKK-FM, Meridian, MS (Facility ID# 48635), WKZB-FM, Stonewall, MS (Facility ID#82188), WJXM-FM, Dekalb, MS (Facility ID# 81878), and WMLV-FM, Butler, AL (Facility ID# 7903). Mississippi Broadcasters, LLC also operates WALT-AM, Meridian, MS (Facility ID# 48640) under a Local Marketing Agreement (LMA).

This report is comprised of Schedules A, B, C, and D, which each relate to certain aspects of the Stations' EEO efforts. They are defined as follows:

SCHEDULE A: A listing of positions filled from February 1, 2009 through January 31, 2010 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources, of those people interviewed, in the reporting period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the reporting period.

Mississippi Broadcasters, LLC is an equal opportunity employer.

EEO PUBLIC FILE REPORT - SCHEDULE C

For the Following Stations: (**WOKK-FM, WMLV-FM, WJXM-FM, WKZB-FM, and WALT-AM
(operated under LMA)**)

**List of Recruitment Sources
As of January 31, 2010**

- | | |
|--|--|
| 1. ALCORN STATE UNIVERSITY
ASU PLACEMENT OFFICE
1000 ASU DRIVE
LORMAN, MS 39096
Mr. AL JOHNSON | 2. JACKSON STATE UNIVERSITY
JSU PLACEMENT OFFICE
P.O. BOX 17280
JACKSON, MS 39217 |
| 3. MANPOWER
721 FRONT ST EXT 725
MERIDIAN, MS 39301 | 4. MERIDIAN COMMUNITY COLLEGE
MCC PLACEMENT OFFICE
910 HWY 19 NORTH
MERIDIAN, MS 39301
Ms. DEBORAH NETTLES |
| 5. MISSISSIPPI STATE UNIVERSITY
WOMEN
(ON-LINE)
CSP.CAREER .MSSTATE.EDU | 6. MISSISSIPPI UNIVERSITY FOR

1100 COLLEGE ST W-1609
COLUMBUS, MS 39701 |

Ms. TOWANDA WILLIAMS

- | | |
|--|---|
| 7. FLEET AND FAMILY SUPPORT CENTER
P.O. BOX 1 NAVAL AIR STATION
MERIDIAN, MS 39309
ATTN: SHELBY PROAPS | 8. MISSISSIPPI STATE UNIVERSITY
1000 HWY 19 NORTH
MERIDIAN, MS 39301 |
| 9. MISSISSIPPI STATE EMPLOYMENT
2000 HWY 19 NORTH
MERIDIAN, MS 39307
ATTN: BUD GILBERT | 10. MERIDIAN PERSONNEL
2512 15 TH ST
MERIDIAN, MS 39301
ATTN: JO PIGOTT |
| 11. UNIVERSITY OF SOUTHERN MISSISSIPPI
USM CAREER SERVICES
118 COLLEGE DR #5014
HATTIESBURG, MS 39406-0001 | 12. RICHARD COLEMAN SR
NAACP
610 MLK JR MEMORIAL DR
MERIDIAN, MS 39301 |
| 13. THE MERIDIAN STAR
CLASSIFIED ADS DEPT
814 22 ND AVE
MERIDIAN, MS 39301
ATTN: SASHEEN MORGAN EXT 3250
FAX: 485-1229 | 14. WORKING SOLUTIONS
P O BOX 3802
MERIDIAN, MS 39303 |
| 16. THE ALL ACCESS MUSIC GROUP WEBSITE | 15. RADIO ANNOUNCEMENTS
WOKK-FM, WMLV-FM,
WJXM-FM and WKZB-FM |
| 18. INTERNAL PROMOTIONS | 17. JOB FAIR |
| 20. WALK-IN APPLICATIONS | 19. REFERRALS |
| | 21. WORD OF MOUTH |

SCHEDULE D

1. MISSISSIPPI BROADCASTERS, LLC/MERIDIAN COMMUNITY COLLEGE 6th ANNUAL "CAREER EXPO/ JOB FAIR"

On October 6, 2009, Mississippi Broadcasters, LLC, (MB LLC), partnered with Meridian Community College to sponsor, promote and organize the annual job fair. Personnel from the Meridian, MS market radio stations which are licensed to MB LLC had significant participation in the job fair. These stations are **WOKK-FM, WMLV-FM, WJXM-FM and WKZB-FM**. **WALT-AM**, which Mississippi Broadcasters LLC operates under a Local Marketing Agreement, also participated in the "Career Expo/Job Fair".

The job fair was held at Meridian Community College, Meridian, MS, from 10:00 am until 3:00 pm. In addition to each radio station listed above, the following businesses participated in the job fair: Avon Products, Inc., CEFCO Stores, GEO/East MS Correctional Facility, Great Southern National Bank, Liberty National Life Insurance, MS Army National Guard, MS Teacher Center, NEW Corporation, Inc., Primerica Financial Services, and Sears.

The following personnel from the above radio stations had significant roles in the job fair. Diane Horton, Sales Manager worked very closely with Debra Nettles, of Meridian Community College, in the planning organization and implementation of the job fair. Adrian Perry, Secretary (all of the above stations), sent

letters to over 100 companies and followed up with telephone calls. Larry Torgerson, General Sales Manager (all of the above stations) and Diane Horton assigned duties to various station personnel related to the job fair. Sales Managers and Program Directors also worked at The Radio People table at the job fair answering questions about each radio station and careers in radio and taking applications from those who were interested in employment with the radio stations listed above.

In addition to the announcers who made promotional announcements related to the job fair, the following personnel worked on site at the job fair either answering questions about each radio station and careers in radio, or taking applications or giving remote broadcasts from the job fair:

Diane Horton - Sales Manager (WOKK/WKZB)
Susan Dillard - Sales Person (all of the above stations)
Carol Bass – Sales Person (WJXM/WMLV)
Lori Cochran – Sales Person (WALT/WKZB)
Charlotte Smith – Sales Person(WOKK/WKZB)
Denis McLemore- Sales Person (WOKK/WKZB)
Angela Pettis - Sales Person (WJXM, WMLV)
Leigh Bullock - Sales Person (WJXM, WMLV)
Jessica Nance - Sales Person (WOKK, WKZB)
Scott Stevens – Operations Manager (WMLV,WJXM, WKZB,WALT) and Announcer (WKZB)
Larry Torgerson - General Manager (all of the above stations)
Lisa Temple - Sale Person (WMLV/WJXM)
Lee Taylor - On-Air Personality (WOKK)
Robbie Allen - On Air Personality (WOKK)
Todd Rupe - On Air Personality (WOKK)
Jerry Thomas - On Air Personality (WJXM)
Cynthia Stennis - On Air Personality (WJXM)
Clifton Hawthorne - On Air Personality (WJXM)

There was significant response to the job fair. The Radio People received twenty-two applications and resumes at the job fair. Collectively over 160 applications/resumes were received by the Job Fair participants. Virtually all of the other businesses, who participated, expressed their appreciation and pleasure with the response to and outcome from the job fair.

2. MERIDIAN COMMUNITY COLLEGE FOUNDATION SCHOLARSHIP PROGRAM

Mississippi Broadcasters, LLC donated \$500.00 from the job fair proceeds to The Meridian Community College Foundation Scholarship Program. The Radio People and Meridian Community College have agreed to make the job fair an annual event.