

**MISSISSIPPI BROADCASTERS, LLC
MERIDIAN, MS
EEO PUBLIC FILE REPORT**

Period: This report covers the period from February 1, 2008 through January 31, 2009.

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Mississippi Broadcasters, LLC in the employment location of 3436 Highway 45 North, Meridian, MS 39301.

Mississippi Broadcasters, LLC is currently the licensee of stations WOKK-FM, (Facility ID# 48635), WKZB-FM, (Facility ID#82188), WJXM-FM, (Facility ID# 81878), and WMLV-FM, (Facility ID# 7903) in the Meridian, MS market.

This report is comprised of Schedules A, B, C, and D, which each relate to certain aspects of the Stations' EEO efforts. They are defined as follows:

SCHEDULE A: A listing of positions filled from February 1, 2008 through January 31, 2009 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources, of those people interviewed, in the reporting period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the reporting period.

Mississippi Broadcasters, LLC is an equal opportunity employer.

Mississippi Broadcasters, LLC - Meridian, MS
 EEO Public File Report-**SCHEDULE A**
 For the Following Stations: (**WOKK-FM, WKZB-FM, WMLV-FM and WJXM-FM**)
 January 31, 2009

Period: This report covers the period from February 1, 2008 through January 31, 2009

Vacancy-Specific Recruitment Information:

During the period covered by this report, the above listed stations (**WOKK-FM, WKZB-FM, WMLV-FM and WJXM-FM**) had three vacancies for full time positions at the station. The following table presents information on those vacancies and the recruitment sources used to fill those vacancies. As of this this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
SALES ASSISTANT	#1 - #15 on Schedule C	#4(3)	#21
		#13(6)	
		#15(1)	
		#21(2)	
ADVERTISING EXECUTIVE	#1 - #15 on Schedule C	#15(3)	#21
		#21(2)	
SALES ASSISTANT	#1 - #15 on Schedule C	#13(7)	#15
		#15(3)	

Mississippi Broadcasters, LLC - Meridian, MS
EEO Public File Report-**SCHEDULE B**
For the Following Stations: (**WOKK-FM, WMLV-FM, WJXM-FM, AND WKZB-FM**)
January 31, 2009

Period: This report covers the period from February 1, 2008 through January 31, 2009.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview source	Number of interviewees referred
#4	3
#13	13
#15	7
#21	4
Total job interviews	27

EEO PUBLIC FILE REPORT- **SCHEDULE C**
For the Following Stations: (**WOKK-FM, WMLV-FM, WJXM-FM, WKZB-FM**)
List of Recruitment Sources
As of January 31, 2009

1. ALCORN STATE UNIVERSITY
ASU PLACEMENT OFFICE
1000 ASU DRIVE
LORMAN, MS 39096
Mr. AL JOHNSON
2. JACKSON STATE UNIVERSITY
JSU PLACEMENT OFFICE
P.O. BOX 17280
JACKSON, MS 39217
3. MANPOWER
721 FRONT ST EXT 725
MERIDIAN, MS 39301
4. MERIDIAN COMMUNITY COLLEGE
MCC PLACEMENT OFFICE
910 HWY 19 NORTH
MERIDIAN, MS 39301
Ms. DEBORAH NETTLES
5. MISSISSIPPI STATE UNIVERSITY
(ON-LINE)
CSP.CAREER .MSSTATE.EDU
6. MISSISSIPPI UNIVERSITY FOR WOMEN
1100 COLLEGE ST W-1609
COLUMBUS, MS 39701
Ms. TOWANDA WILLIAMS
7. FLEET AND FAMILY SUPPORT CENTER
P.O. BOX 1 NAVAL AIR STATION
MERIDIAN, MS 39309
ATTN: SHELBY PROAPS
8. MISSISSIPPI STATE UNIVERSITY
1000 HWY 19 NORTH
MERIDIAN, MS 39301
9. MISSISSIPPI STATE EMPLOYMENT
2000 HWY 19 NORTH
MERIDIAN, MS 39307
ATTN: BUD GILBERT
10. MERIDIAN PERSONNEL
2512 15TH ST
MERIDIAN, MS 39301
ATTN: JO PIGOTT
11. UNIVERSITY OF SOUTHERN MISSISSIPPI
USM CAREER SERVICES
118 COLLEGE DR #5014
HATTIESBURG, MS 39406-0001
12. RICHARD COLEMAN SR
NAACP
610 MLK JR MEMORIAL DR
MERIDIAN, MS 39301
13. THE MERIDIAN STAR
CLASSIFIED ADS DEPT
814 22ND AVE
MERIDIAN, MS 39301
ATTN: SASHEEN MORGAN EXT 3250
FAX: 485-1229
14. WORKING SOLUTIONS
2403 HWY 39 NORTH
MERIDIAN, MS 39303
ATTN: CHRIS RADICAN
15. RADIO ANNOUNCEMENTS
WOKK-FM, WMLV-FM,
WJXM-FM and WKZB-FM
16. THE ALL ACCESS MUSIC GROUP WEBSITE
17. JOB FAIR
18. INTERNAL PROMOTIONS
19. EMPLOYEE REFERRALS
20. WALK-IN APPLICATIONS
21. WORD OF MOUTH

SCHEDULE D

1. MISSISSIPPI BROADCASTERS, LLC/MERIDIAN COMMUNITY COLLEGE 6th ANNUAL "CAREER EXPO/ JOB FAIR"

On October 7, 2008, Mississippi Broadcasters, LLC, (MB LLC), partnered with Meridian Community College and New South Communications, Inc. to sponsor, promote and organize the annual job fair. Personnel from the Meridian, MS market radio stations which are licensed to MB LLC had significant participation in the job fair. These stations are **WOKK-FM, WMLV-FM, WJXM-FM and WKZB-FM**.

The job fair was held at Meridian Community College, Meridian, MS, from 10:00 am until 3:00 pm. In addition to each radio station listed above, the following businesses participated in the job fair: Ameriplan Health, Avon Products, Inc., CEFCO Stores, Citizens National Bank, Comcast Cable, Drury Inns & Suites, GEO/East MS Correctional Facility, Great Southern National Bank, JobsinMS.com, MS Air National Guard, MS Army National Guard, MS Community Education Center, MS Department of Education, NEW Corporation, Inc., Regency Hospital, Rush Health Systems, Strategic Restaurants, United States Army and Wendy's/Carlisle Corporation.

The following personnel from the above radio stations had significant roles in the job fair. Karen Bostick, Sales Manager and Diane Horton, Sales Manager worked very closely with Debra Nettles, of Meridian Community College, in the planning organization and implementation of the job fair. April Bonner, Sales Assistant (all of the above stations), sent letters to over 100 companies and followed up with telephone calls. Larry Torgerson, General Sales Manager (all of the above stations) and Bostick assigned duties to various station personnel related to the job fair. Sales Managers and Program Directors also worked at The Radio People table at the job fair answering questions about each radio station and careers in radio and taking applications from those who were interested in employment with the radio stations listed above.

In addition to the announcers who made promotional announcements related to the job fair, the following personnel worked on site at the job fair either answering questions about each radio station and careers in radio, or taking applications or giving remote broadcasts from the job fair:

Diane Horton - Sales Manager (WOKK/WKZB)
Susan Dillard - Sales Person (all of the above stations)
Denis McLemore- Sales Person (WOKK/WKZB)
Charlene Lewis - Sales Person (WJXM, WMLV)
Angela Pettis - Sales Person (WJXM, WMLV)
Leigh Bullock - Sales Person (WJXM, WMLV)
Carl Backer – Sales Person(WOKK, WKZB)
Jessica Nance - Sales Person (WOKK, WKZB)
Scott Stevens - Programming Manager and Announcer (WKZB)
Larry Torgerson - General Manager (all of the above stations)
Lisa Temple - Sale Person (WMLV/WJXM)
Karen Bostick - Sales Manager (all of the above stations)
Lee Taylor - On-Air Personality (WMLV)
Angie Denney - On Air Personality (WOKK)
Robbie Allen - On Air Personality (WOKK)
Todd Rupe - On Air Personality (WOKK)
Jerry Thomas - On Air Personality (WJXM)
Cynthia Stennis - On Air Personality (WJXM)
Clifton Hawthorne - On Air Personality (WJXM)

There was significant response to the job fair. The Radio People received thirty-four applications and resumes at the job fair. Collectively over 100 applications/resumes were received by the Job Fair participants. Virtually all of the other businesses, who participated, expressed their appreciation and pleasure with the response to and outcome from the job fair.

2. MERIDIAN COMMUNITY COLLEGE FOUNDATION SCHOLARSHIP PROGRAM

The Radio People donated \$750.00 from the job fair proceeds to The Meridian Community College Foundation Scholarship Program. The Radio People and Meridian Community College have agreed to make the job fair an annual event.

3. INTERNSHIP

In June 2008, The Radio People partnered with Meridian Public School Districts Workforce Investment Act and provided a young student the opportunity to intern at the radio station for one month. The student chosen was Jessica Brown, who was interested in pursuing a career in media. Jessica spent more than thirty-six hours at the radio station and was exposed to all aspects of the day to day operations of a radio station.